



The Georgia Association of Black Women Attorneys
presents
The 2019 Judicial and Public Office Academy

PROGRAM SCHEDULE AND APPLICATION

The 2019 Judicial and Public Office Academy is Sponsored by

HAWKINS PARNELL

Hawkins Parnell & Young, LLP



GEORGIA ASSOCIATION OF BLACK WOMEN ATTORNEYS **2019 JUDICIAL AND PUBLIC OFFICE ACADEMY**

Statement of purpose: GABWA was founded, in part, to increase Black female representation in the judiciary and other elected offices. We firmly believe that public offices should be representative of the communities in which we serve and that our presence and voice make a difference. We have made tremendous strides over the past thirty years with GABWA members serving on nearly every level of the judiciary. Tremendous opportunities still lie ahead for GABWA to increase the representation of its members in the judiciary and in public office (elected and appointed) outside of metro Atlanta, in the Georgia legislature, and nationally.

GABWA has a proud history of active participation in the election and appointment process. As an organization, we endorse candidates for particular political offices. Our Political Action Committee coordinates candidate forums and resources to support GABWA's endorsed candidates. Through our Judicial Review Committee, we provide input to judicial appointing authorities, including the state Judicial Nominating Commission, about prospective judicial candidates. We have championed our interest by increasing the number of diverse, well-qualified applicants for public office regardless of political affiliation. GABWA has long been a vehicle for informal mentoring between judges and elected officials who have been supported by GABWA and members interested in serving in public office. The Judicial and Public Office Academy (JPOA) is a natural and timely extension of all of these efforts.

In the JPOA, participants will gain an understanding of the pre-planning that should occur to position themselves as viable candidates in the future. Our broad goals for the JPOA are to support, educate, promote, and fuel the pipeline of well-prepared African-American female attorneys who desire to obtain public office. We specifically aim to: (1) promote awareness among GABWA members about opportunities to serve in judicial and public office; (2) arm GABWA members with the knowledge and resources needed to prepare and successfully compete for judicial and public office; (3) provide an opportunity to build relationships among potential candidates, office holders, and campaign professionals; and (4) strategize among potential candidates to maximize the positions that our members attain. The JPOA is a non-partisan effort.

Sessions: Weekly Sessions are held from September 7, 2019 through October 12, 2019 on Wednesdays from 6:30-8:30 p.m. and Saturdays from 9:00-12:00 p.m. with Graduation scheduled for October 23, 2019. All of the sessions will be held at **Atlanta office of Hawkins Parnell & Young, LLP located at 303 Peachtree Street, NE, Suite 4000, Atlanta, Georgia 30308**. Please note some sessions will include extended times.

The JPOA Faculty includes members of the judiciary, elected officials, campaign managers and other related professionals.

Enrollment: Enrollment in the JPOA will be limited to individuals who are members of GABWA and have at least three (3) years of law practice or equivalent career experience.

Fee for participation: Tuition for the JPOA is \$100.00 for Atlanta students and \$50.00 for students participating remotely from one of our five regional chapters in Macon, Savannah, Augusta, Albany or Columbus. *Tuition waivers are available based on need.* To request a waiver, please submit a separate document explaining the basis for your request.

Deadline: Applications must be emailed to jpoa@gabwa.org no later than **Thursday, August 22, 2019**.

Admittance: Applicants will be notified of their admission to the Academy on or before **Friday, August 30, 2019**.

Attendance: Attendance is mandatory. Students are permitted to miss no more than two (2) classes to be eligible for graduation. Remote attendance is strictly reserved for members in our in regional chapters. Regional members have the same attendance policy. Regional participants are asked to attend both the opening session and graduation in person if possible.

Contact: For questions, please contact JPOA Chair, Tameka A. West at jpoa@gabwa.org.

GEORGIA ASSOCIATION OF BLACK WOMEN ATTORNEYS
2019 Judicial & Public Office Academy Schedule

SCHEDULE OF CLASSES

DATE	TOPIC	PRESENTER
<p>Saturday, September 7, 2019 9:00 a.m.-12:15 p.m.</p> <p>Location: Hawkins Parnell</p> <p>Committee Facilitators: ALL</p>	<p><u>Orientation and Introduction</u></p> <ul style="list-style-type: none"> • Program introduction & overview • Committee and participant introductions • Keynote address to include <i>Georgia's Judicial and Political History</i> 	
<p>Wednesday, September 11, 2019 6:30 p.m.-8:30 p.m.</p> <p>Location: Hawkins Parnell</p> <p>Committee Facilitator(s):</p>	<p><u>Initial Personal Considerations</u></p> <ul style="list-style-type: none"> • Best time in your career to run? • Impact on your family? • Personal financial planning and financial implications of campaigns • Time to run? • Stamina and discipline needed to run? • Are YOU electable? <p><u>Initial Political Considerations</u></p> <ul style="list-style-type: none"> • Choosing your race • Identifying opportunities • National v. State v. County v. Municipal races • The right time? • The right seat? • Deciding whether to run against an incumbent (Pros and Cons) • Can you win? • Cost of your race? How will you pay for it? 	
<p>Saturday, September 14, 2019 9:00 a.m.-12:15 p.m.</p> <p>Location: Hawkins Parnell</p> <p>Committee Facilitator(s):</p>	<p><u>Campaigning 101</u></p> <p><u>Campaigning 101: Choosing the Best Campaign Materials</u></p> <p><u>Campaigning 101: Information and Considerations for the Pre-Candidate</u></p> <ul style="list-style-type: none"> • General overview of campaigning • Researching prior similar races • Knowing your voters & your district 	

	<ul style="list-style-type: none"> • Polling and statistics • Legislative research • Formulating your stump speech & campaign messaging • Constituent Interaction • Campaign Management • Statewide Elections <p><u>Elections 101: Administrative perspective</u></p> <ul style="list-style-type: none"> • Voting districts • Early voting • Absentee ballots • Voter registration • Vote counting • Qualifying for an election • Contesting an election • Certifying elections • Election laws 	
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<p>Wednesday, September 18, 2019 6:30 p.m.-8:30 p.m.</p> <p>Location: Hawkins Parnell</p> <p>Committee Facilitator(s):</p>	<p><u>Government Transparency and Campaign Finance Laws</u></p> <ul style="list-style-type: none"> • Ethics, filing and reporting • Campaign Finance Act • Financial disclosures • Fundraising laws • Special considerations for judicial candidates • Judicial Qualifications Commission <p><u>Stump Speech Tips</u></p> <p><u>Styling the Candidate- Part 1</u> Attire, Hair, Make-up</p>	
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<p>Saturday, September 21, 2019 9:00 a.m.–12:15 p.m.</p> <p>Location: Hawkins Parnell</p> <p>Committee Facilitators:</p>	<p><u>Judicial Appointment Process: Part 1</u></p> <ul style="list-style-type: none"> • Appointment process • Getting on the radar • Be selective! Throwing your hat in for the right opportunity • Qualities of an attractive candidate <p><u>READY, SET, GO!</u></p> <ul style="list-style-type: none"> • Stump Speeches 	
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<p>Wednesday, September 25, 2019 6:30 p.m.-8:30 p.m.</p> <p>Location: Hawkins Parnell</p> <p>Committee Facilitator(s):</p>	<p><u>Appointment Process: Part 2</u> Federal, State, Municipal, & Administrative</p> <ul style="list-style-type: none"> • Appointment process • State & City Judicial Nominating Commission – who they are and what they do • Getting on the radar • Be selective! Throwing your hat in for the right opportunity • Qualities of an attractive candidate 	
<p>Saturday, September 28, 2019 9:00 a.m.–12:15 p.m.</p> <p>Location: Hawkins Parnell</p> <p>Committee Facilitator(s):</p>	<p><u>JRC Application Process</u></p> <p><u>Reviewing the Applicant</u></p> <p><u>Mock Interviews</u></p>	
<p>Wednesday, October 2, 2019 6:30 p.m.-8:30 p.m.</p> <p>Location: Hawkins Parnell</p>	<p><u>Strategic Campaigning</u></p> <ul style="list-style-type: none"> • <i>Practical Tips to Running for Office</i> <p><i>Other Types of Elections</i></p> <ul style="list-style-type: none"> • <u>State Legislature Elections</u> • <u>Clerk Elections</u> • <u>School Board Elections</u> • <u>State Bar Elections</u> • <u>Atlanta City Council Elections</u> • <u>Outside of Atlanta: Local Elections</u> • <u>Outside of Atlanta: Mayor, Judicial, and Municipal Elections</u> 	

<p>Saturday, October 5, 2019 9:00 a.m.–12:15 p.m.</p> <p>Location: Hawkins Parnell</p> <p>Committee Facilitator(s):</p>	<p><u>Getting and Staying Elected</u></p> <ul style="list-style-type: none"> • <u>Running Statewide</u> <p><u>Fundraising – from the Candidate’s Perspective</u></p> <p><u>Fundraising – from the Fundraiser’s Perspective</u></p> <ul style="list-style-type: none"> • Where to find donors • How to make the ask • Laws related to fundraising • Using your network 	
<p>Wednesday, October 9, 2019 6:30 p.m.-8:30 p.m.</p> <p>Location: Hawkins Parnell</p> <p>Committee Facilitator(s):</p>	<p><u>Strategic Campaigning</u></p> <p><u>Communication and Social Media in Politics/Campaigning</u></p> <ul style="list-style-type: none"> • NGP Van (Leading Technology Provider for Canvassing) • Mini Van Manager (Paid Phones) • Targeted Emails • Online Contributions for Fundraising • Social Network Integration Contact Management • Website Event Management • Compliance Reporting <p><u>Building your Brand/Social and Personal Networking</u></p>	
<p>Saturday, October 12, 2019 9:00 a.m.–12:15 p.m.</p> <p>Location: Hawkins Parnell</p> <p>Committee Facilitator(s):</p>	<p><u>So Now What</u></p> <ul style="list-style-type: none"> • Two years out, where do you start? • Considerations for the pre-candidate <ul style="list-style-type: none"> -- Organizational involvement -- Getting the “right” experience -- Raising your profile -- Developing and maintaining contacts • Developing an action plan • Identifying opportunities • Helpful resources and how to find them <ul style="list-style-type: none"> -- Organizations -- Political information 	
<p>Wednesday, October 23, 2019 6:30 p.m. -8:30 p.m.</p> <p>Location: TBD</p> <p>Committee Facilitator(s): All Committee Members are asked to Attend.</p>	<p>GRADUATION</p>	

GEORGIA ASSOCIATION OF BLACK WOMEN ATTORNEYS

2019 Judicial & Public Office Academy Application

Please TYPE. The application may be replicated by use of a computer, but the submitted application must be a close reproduction of the original application and must include all sections. Please also attach your biography and resume. If more space is needed, please attach additional pages.

I. GENERAL INFORMATION

Applicant's Name: _____
Street Address: _____
City _____ State _____ Zip _____
Telephone Number: _____
E-mail Address: _____

II. EDUCATIONAL INFORMATION

Name of Law School: _____
Graduation Date: _____

III. HONORS AND PUBLICATIONS

List any honors that you have received in your legal, judicial, or public office career and any publications that you have authored or co-authored during your legal, judicial, or public office career.

VI. COMMUNITY INVOLVEMENT AND SERVICE ACTIVITIES

Describe your involvement in any social, civic, religious, professional or other community groups working to support or advance women's issues (Please include any leadership roles you currently hold or have held in such groups).

V. EMPLOYMENT INFORMATION

Please list all employment information following law school graduation:

<u>Employer Name and Address</u>	<u>Position/Title</u>	<u>Dates</u>
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____

VI. JUDICIAL AND/OR PUBLIC OFFICE

Are you interested in becoming a judge? _____

If you are interested in becoming a judge, please indicate the type if known (i.e. federal, appellate, county, municipal, administrative, etc.):

Are you interested in pursuing a non-judicial public office?

If you are interested in pursuing a non-judicial public office, please indicate which office:

Provide a general statement of your career objectives and your expectations related to judicial or public office.

Please indicate any particular topics of interest you have as it relates to obtaining judicial or public office.

VII. GABWA INVOLVEMENT

Years of Practice in Georgia: _____

Years of Membership with GABWA (please include non-consecutive membership years):

Active involvement, service or leadership in GABWA (please include positions, committees, events, or special projects):

VIII. CERTIFICATION

I, the undersigned applicant, hereby affirm that the information provided herein is true and accurate to the best of my knowledge and recollection.

Applicant's Signature

Date